

## **BFO Ottawa Sponsorship Levels**

### **Corporate Sponsorship - \$10,000 + (term of 1 year)**

- Your company name or logo will be displayed prominently on the BFO Ottawa website
- Your company name or logo will be displayed on all event pages
- Live mention at all events as corporate sponsor
- Your company name or logo mentioned in the program for the event (if applicable)
- Your company name or logo prominently displayed on screen at all events (if applicable)
- Recognition on all marketing materials for all events
- Mentioned in any media interviews for all events
- Potential opportunity to say a few words at Butterfly and Tree of Life memorial events
- 6 complimentary VIP admission tickets to Butterfly and Tree of Life memorial events

### **Tree of Life Memorial Event Sponsorship - \$2,500 – 1 event**

- Your company name or logo will be displayed on the event page
- Your company name or logo will be displayed on screen at the event (if applicable)
- Your company name or logo mentioned in the program for the event (if applicable)
- Live mention and recognition at the event
- 2 complimentary passes to attend the event
- Recognition on marketing and promotional materials for the event
- Opportunity to introduce guest speakers at event

### **Butterfly Memorial Event Sponsorship - \$2,500 – 1 event**

- Your company name or logo will be displayed on the event page
- Your company name or logo will be displayed on screen at the event (if applicable)
- Your company name or logo mentioned in the program for the event (if applicable)
- Live mention and recognition at the event
- 2 complimentary passes to attend the event
- Recognition on marketing and promotional materials for the event
- Opportunity to introduce guest speakers at event

### **Monthly Support and Share Night Sponsorship - \$3,000 – 1 year term**

- Your company name or logo displayed prominently on the BFO Ottawa website
- Your company name or logo prominently displayed on screen at the event (if applicable)
- Live mention and recognition at the event

- 1 complimentary pass to attend the event
- Recognition on marketing and promotional materials for the event
- Opportunity to introduce guest speakers at event

### **Weekly Support and Share Afternoon Sponsorship - \$2,000 – 1 year term**

- Your company name or logo displayed prominently on the BFO Ottawa website
- Your company name or logo prominently displayed on screen at the event (if applicable)
- Live mention and recognition at the event
- Recognition on marketing and promotional materials for the event

### **Friends and Partners – (In Kind Sponsorship)**

- Recognition on website or event page
- Live mention and recognition at the event

Your sponsorship contribution helps our small local charity help people in Ottawa dealing with grief that stems from many different types of losses. Everyone is welcome to participate in our programs, regardless of age, ethnicity, gender or religious affiliation.

Many thanks for your sponsorship consideration.  
Charitable receipts are issued for all financial contributions.

For more information on sponsorships, please contact Micheline Lepage at [michelinel@bfo-ottawa.org](mailto:michelinel@bfo-ottawa.org) or at (613) 791-1261

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## BFO Ottawa Sponsorship Commitment Form

Please complete the following information and return it by email to the BFO Ottawa office at [michelinel@bfo-ottawa.org](mailto:michelinel@bfo-ottawa.org).

Please indicate your level of sponsorship

|  |                    |  |
|--|--------------------|--|
| Corporate Sponsorship - (term of 1 year)                                       | \$10,000           |  |
| Tree of Life Event Sponsorship – one event                                     | \$2,500            |  |
| Butterfly Event Sponsorship – one event  | \$2,500            |  |
| Monthly Support & Share Night Sponsorship<br>(term of 1 year – 8 to 10 nights) | \$3,000            |  |
| Weekly Support & Share Day Sponsorship<br>(term of 1 year)                     | \$2,000            |  |
| Friends and Partner / In-Kind Sponsorship                                      | At your discretion |  |

|                                  |  |
|----------------------------------|--|
| Company Name:<br>(if applicable) |  |
| Contact Person:                  |  |
| Address                          |  |
|                                  |  |
|                                  |  |
| Phone                            |  |
| Email                            |  |
| Method of Payment:               | Cheque      e-Transfer      Credit Card      Other |
| Name on Card:                    |  |
| Card Number:                     |  |
| Card Expiry Date:                |  |
| CVV Number:                      |  |

Please make cheques to Bereaved Families of Ontario - Ottawa Region and send to  
303-211 Bronson Avenue, Ottawa ON K1R 6H5. To make e-Transfer please call 613-567-4278.

**Thank you for your support!**